

SUBMISSION ON A NOTIFIED APPLICATION FOR A RESOURCE CONSENT



To: Chief Executive, Hutt City Council

1. This is a submission from:

Full name	Last <u>Hanna</u> First <u>Pam</u>	
Company/organisation		
Contact <i>if different</i>		
Address	Number <u>5</u> Street <u>Beach Street</u>	
	Suburb <u>Petone</u>	
	City <u>Lower Hutt</u>	Postcode <u>5012</u>
Address for Service <i>if different</i>	Postal Address	Courier Address
Phone	Day	Evening
Fax		Mobile
Email		

2. This is a submission on an application from:

Name of applicant	<u>Media Works Outdoor Ltd.</u>
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- For a ☒ Land use resource consent
☐ Subdivision resource consent
☐ Change or cancellation of a condition of a resource consent

3. The proposed activity and location of the application is:

If this is for a change or cancellation of a condition of a resource consent, please state the type and location of the resource consent, the relevant condition and proposed change.

Construction of a digital billboard at 47 The Esplanade.

4. The specific parts of the application that my submission relates to are:

Give details

all of it and regardless of which orientation

Submission number **RM220088-SUB17**
 OFFICE USE ONLY

5. My submission is:

Include whether you support or oppose the specific parts of the application or wish to have them amended; and the reasons for your views (extra sheets may be attached if you wish).

Please see attached .

6. I seek the following decision from the consent authority:

Give precise details, including the general nature of any conditions sought.

Decline the consent application .

7. I ☒ wish ☐ do not wish to be heard in support of my submission.

8. If others make a similar submission, I ☒ will ☐ will not consider presenting a joint case with them at the hearing.

Signature of submitter:
(or person authorised to sign on
behalf of submitter)

PM Hanna

Date

9/10/23

Note to submitter: You must serve a copy of your submission on the applicant as soon as reasonably practicable after you have served your submission on the consent authority.

5. My submission is:

I oppose this and any such billboard and particularly on The Esplanade. It is bad enough to have an occasional billboard warning of upcoming road works or traffic problems. These can be distracting and can nearly cause nose to tail events.

What is proposed is too high (or long), too big by far and would be too illuminated. It does not meet any of the District Plan standards. Even if it did we do not need a private company making money out of The Esplanade and we also do not need more visual pollution.

It is ironic also that work is being done in the Honiani Te Puni area to ensure its cultural significance and history can be better recognised and on the other side of The Esplanade something that could be seen as totally inappropriate is being proposed. I think that whole area is of significance to Maori.

This consent needs to be declined and any such proposals for The Esplanade stopped before they get to this stage, especially in the hope of it becoming even more important for recreation when a Cross Valley Connection finally becomes a reality. From memory Plan Change 29 wants a buffer of planting along The Esplanade – not what could become a forest of digital billboards.

Pam Hanna